



NISO Strategic Plan 2023

October 2023 - September 2026
(Approved on October 11, 2023)



NISO Strategic Plan 2023

NISO's Vision

Our vision is a world where all benefit from the unfettered exchange of information.

NISO's Mission

NISO's mission is to build knowledge, foster discussion, and advance authoritative standards development through collaboration among the cultural, scholarly, scientific, and professional communities.

NISO's Values

NISO seeks consensus among participants in our work and strives for outputs that serve a worldwide community.

NISO is committed to diversity, equity, inclusion, and accessibility in everything we do.

NISO equally values the contributions of all voices in our processes.

NISO has always been focused on the goals of building knowledge, fostering discussion, and advancing authoritative standards development through collaboration. Through a consensus-based process, we support the community by agreeing on common technological approaches to solve business problems. Over the past decades we have succeeded in serving libraries, publishers, and supporting service organizations in service of these goals. Following our merger with NFAIS, we now have the resources, a larger, more invigorated community and the platforms that position us to drive forward efficiencies in our community.

Over the spring and summer of 2023, the NISO Board of Directors discussed where we should be focusing our attention in the coming years. As part of that effort, they renewed their commitment to NISO's vision statement, our mission and established a set of values.

Context

NISO's vision is one in which all parties involved with content creation and dissemination collaborate to build and support an infrastructure that allows users access to the information they seek. We welcome worldwide participation from all those involved in this ecosystem and while we recognize that, for various reasons, not everyone can participate, we still want to create an open and welcoming environment for all.

Infrastructure is vitally important. People may not recognize or appreciate infrastructure until it fails, at which point they begin to care, often significantly! Thus, NISO aims to create a world where our information infrastructure issues are resolved before they become real, painful problems. It is this infrastructure, both technical, process and the people engaged in it that make information distribution more efficient. This infrastructure allows content creators, libraries and intermediaries to provide unfettered access to information, where users are not unduly burdened by the infrastructure they are using. We want all of the systems that provide access to function seamlessly, from creation and submission, through production, to discovery, delivery, and onto preservation for future generations. That is the vision we hope to bring to fruition through our work.



To support this vision, in 2023, the NISO Board has revised our approach to our strategic objectives. We recognize that community is at the heart of everything we do. We leverage the knowledge in this community to be able to show leadership for the cultural, scholarly, scientific, and professional sectors. This allows us to grow and expand our work. Our mission remains focused around the development of authoritative standards. Simultaneously, we value respect for differences of all kinds, social equity, kindness, collaboration, fairness, civility, humility, and inclusivity. It is through engaging with the diversity of our community that we will produce the best solutions for the widest possible impact.

Community

NISO nurtures an engaged, inclusive, and sustainable community. NISO is recognized for connecting diverse stakeholders and inspiring collaboration among them.

Strategic Priorities 2023-2026

1. NISO provides its members and community resources and information they value so that they can understand developments and trends in our communities.
2. NISO is a welcoming environment for people of all backgrounds and perspectives and encourages an inclusive perspective and participation in our programs, our technical development work, and leadership.
3. Members and the wider community use NISO's education, training, and management resources to engage on critical information management issues.
4. Members of underserved/marginalized communities and early career professionals have access to industry information, development and volunteer opportunities, and mentors that will support their increased involvement in NISO's efforts and their overall career success within our stakeholder community.

Leadership

NISO builds knowledge through leadership and innovation in improving efficiency in our community. NISO is recognized for its expertise and considered an exemplar for standards development for information management.

Strategic Priorities 2023-2026

1. Advance community best practice with a focus on the value standards bring to people and organizations engaged in content creation, dissemination, preservation and use.
2. Provide leadership and support innovation to improve efficiency as content forms and information management models change. Continue to translate that leadership into action and outputs that improve community practice and efficiency.
3. Continue to build upon the NISO Plus Conference as an influential and impactful forum for thought leadership and discussion, which fosters collaboration and innovation. Seek to build the NISO Plus branded events portfolio through virtual and in-person events.
4. Using the NISO Plus model and its outputs, identify emerging trends affecting cultural, scholarly, scientific, and professional communities and create forums to foster discussion and build knowledge to ensure members and the community have the information/understanding to address these emerging trends.

Growth

NISO grows meaningfully and expands its standards work and services portfolio in areas of highest demand and the greatest potential for expanding our resources. NISO is recognized for actively seeking new opportunities.

Strategic Priorities 2023-2026

1. Continue to ensure NISO's sustainability and increased financial support from existing stakeholder groups through a focus on value and quality service.
2. Explore areas where NISO can strategically extend its involvement in adjacent domains or communities and develop programs, services or leadership opportunities where NISO can add the greatest value.
3. Articulate and communicate clearly NISO's value proposition to existing and targeted potential stakeholders for actions in new domains.
4. Using the NISO Plus structure and NISO's Leadership activities, extend NISO's standards work into new domains which are nascent or developing to support innovation in our community.